

Message Text

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TAGS: PFOR, BIE, SENV, SCUL, JA

SUBJECT: SPOKANE 1974 INTERNATIONAL EXPOSITION - VISIT
OF EXPO PRESIDENT KING COLE

REF: TOKYO 11051

1. THIS TELEGRAM PROVIDES GUIDANCE ON PREVIOUSLY REPORTED
COLE VISIT AUGUST 30 - SEPTEMBER 2 FOR TALKS WITH GOJ OF-
FICIALS ON EXPO 74. U.S. COMMISSIONER GENERAL FOR EXPO 74,
J. WELLES HENDERSON, WHO IS RESPONSIBLE USG OFFICIAL UNDER
PARIS BUREAU OF INTERNATIONAL EXPOSITION (BIE) RULES, FULLY
SUPPORTS TRIP OF PRESIDENT COLE WHO REPRESENTS SEATTLE
BASED NON-PROFIT EXPO MANAGEMENT CORPORATION. THERE IS
CONCERN HERE THAT GOJ IS DRAGGING ITS FEET FOLLOWING JETRO
ANNOUNCEMENT OF PARTICIPATION IN APRIL 1973. JAPANESE-
DESIGNATED COMMISSIONER GENERAL HAS PARTICIPATED EXTEN-
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SIVELY IN SITE PREPARATION IN SEATTLE. HOWEVER, GOJ HAS

NOT YET SIGNED CONTRACT OR PROVIDED DEPOSIT. FORMAL GOJ COMMITMENT AT THIS TIME IS VITALLY IMPORTANT TO INCREASED SCOPE OF INTERNATIONAL PARTICIPATION AT EXPO 74. PURPOSE OF THE TRIP IS THEREFORE TO TRY AND OBTAIN SIGNED CONTRACT OF PARTICIPATION AND COMMITMENT ON A DEPOSIT.

2. IN ADDITION TO MEETING WITH JETRO HEAD NAGURO ARRANGED FOR MORNING OF AUGUST 31 THROUGH JAPANESE CON GEN SEATTLE, DEPARTMENT REQUESTS EMBASSY ARRANGE APPOINTMENT WITH HIGHEST APPROPRIATE LEVEL MITI OFFICIAL IF NECESSARY TO PROVIDE ASSURANCES. EMBASSY WILL RECALL COMMERCE SECRETARY DENT RAISED THIS ISSUE WITH NAKASONE AT ECONCOM MEETINGS. COMMISSIONER HENDERSON REQUESTS AMBASSADOR INGERSOLL IF POSSIBLE, OR HIS REPRESENTATIVE, ATTEND THESE MEETING, PREFERABLY WITH NAKASONE.

3. USIA SURVEY TEAM FOR EXPO 75 GAINED IMPRESSION IN RECENT TOKYO DISCUSSIONS THAT GOJ MAY BE VIEWING RESPECTIVE PARTICIPATION IN THE TWO EXPOS ON THE BASIS OF RECIPROCITY. SUCH A LINKAGE IS NOT WARRANTED; (A) GOJ COMMITMENT FOR EXPO 74 IS OVERDUE, AND REQUIRED NOW PRIOR TO USG COMMITMENT FOR EXPO 75, (B) THE RESPECTIVE JUSTIFICATIONS FOR PARTICIPATION WERE NEVER LINKED, AND ARE CLEARLY VIABLE ON THEIR OWN MERITS, AND (C) USG IS UNABLE TO MAKE COMMITMENT AT THIS TIME ON EXPO 75 BEYOND WHAT USIA TEAM PROVIDED IN RECENT VISIT. WE DESIRE TO BE AS FORTHCOMING AS POSSIBLE IN THIS REGARD BUT DISCUSSIONS WITH OMB AND THE CONGRESS HAVE NOT BEEN CONCLUSIVE AND WOULD NOT IN ANY EVENT BE ADVANCED BY JAPANESE HOLDING BACK ON FULFILLING EXPO 74 COMMITMENTS. ROGERS

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